

REMARKS

The amendment to claim 7 is editorial in nature and does not narrow the scope of the invention defined therein. Favorable consideration of the application as amended is respectfully requested.

The Examiner is invited to contact the undersigned by telephone if it is felt that a telephone interview would advance the prosecution of the present application.

Respectfully submitted,

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By 

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VERSION WITH MARKINGS TO SHOW CHANGES MADE

Marked up Rewritten Claim:

7. (Once Amended) A method for providing at least one benefit to buyer entities with a serious intent to purchase a good or service, comprising the steps of:

receiving from a buyer entity a declaration of intent to purchase a good or service;

providing to the buyer entity an offer of benefits whose value is partly or fully contingent on receipt of a proof of said purchase within a predetermined period of time and whose value is not contingent on fulfillment of the requirement that the purchase be made from one particular predetermined [vendor] manufacturer;

receiving said proof of purchase from the buyer entity; and

providing the value of said contingent benefits to the buyer entity.